Gogebic Range Health
Foundation

PROGRAM PLAN
GOALS AND OUTCOMES - TEMPLATE

NEED STATEMENT:

PROGRAM GOAL:

INPUTS

RESOURCES
What is invested, resources needed? Human, financial, organizational and community resources need for doing the work.
Example:
Staff
Volunteers
Materials
Equipment
Partners
Resources

OUTPUTS

ACTIVITIES/SERVICES
What you are doing?
Example:
Workshops
Meetings
Services
Developing products, curriculum, resources

DIRECT IMPACT
Who, what, how many is the target of activities? What is produced?
Example:
Stakeholders
Participants
Clients
# of workshops
Products

OUTCOMES – IMPACTS

SHORT TERM OUTCOMES
What are the changes in learning?
Awareness, knowledge, Attitudes, Skills, Motivation

MEDIUM TERM OUTCOMES
What are the changes in action?
Behavior, Practice, Decision making, Policies, Social action

LONG TERM OUTCOMES
What are the changes in conditions?
Social, Economic, Environmental, Community

Evaluation – How will you measure your outcomes to show changes? How will you collect data?

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