



PROGRAM PLAN TEMPLATE

NEED STATEMENT:

PROGRAM GOAL:

INPUTS

RESOURCES

What is invested, resources needed? Human, financial, organizational and community resources need for doing the work.

Example:
Staff
Volunteers
Materials
Equipment
Partners
Resources

OUTPUTS

ACTIVITIES/SERVICES

What you are doing?

Example:
Workshops
Meetings
Services
Developing products, curriculum, resources

DIRECT IMPACT

Who, what, how many is the target of activities? What is produced?

Example:
Stakeholders
Participants
Clients
of workshops
Products

OUTCOMES – IMPACTS

SHORT TERM OUTCOMES

What are the changes in learning?

Awareness, knowledge, Attitudes, Skills, Motivation

MEDIUM TERM OUTCOMES

What are the changes in action?

Behavior, Practice, Decision making, Policies, Social action

LONG TERM OUTCOMES

What are the changes in conditions?

Social, Economic, Environmental, Community

Evaluation – How will you measure your outcomes to show changes? How will you collect data?

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